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Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The text remains engaging and brief while integrating all of the major concepts of both subjects in one cohesive source.

Supply chain management was simpler at first, only dealing with the flow and transformation of goods and raw materials to end-users, including associated flows of information. In time it came to include integration of supply chain activities through improved relationships to give one a competitive edge.

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A supply chain is a network of entities and people that work directly and indirectly to move a good or service from production to the final consumer.

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Definitions of Supply Chain Management. Supply chain management (SCM) is the management of a network of interconnected businesses involved in the ultimate provision of product and service packages required by end customers (Harland, 1996). Supply Chain Management spans all movement and storage of raw materials, work-in-process inventory, and finished goods from point of origin to point of ...

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Supply Chain Management is the culmination of discussions with procurement, logistics, and operations managers in a number of different industries. This text provides an introduction to the core tasks and challenges required to effectively manage a supply chain.

Supply chain management focuses on the way that organizations exploit their suppliers' processes, knowledge, and capacity to improve its competitive advantage (Hwang, 2012: 127-137). It does not concern one part only; Supply chain interacts with other divisions in the company like information systems marketing and finance in order to achieve wanted performance inside the organization (Rose ...

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Introduction to e-Supply Chain Management

Supply Chain Definition

Introduction To E Supply Chain

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